

# Being a team captain: Learn the secrets to success

## **Step 1:** Register online at [ProHealthCare.org/WalksforCancer](http://ProHealthCare.org/WalksforCancer) as a team captain

Check the website for a team leader kick-off event near you, or call 262-928-9255 to request leader materials.

## **Step 2:** Set a fundraising goal for yourself and your team

Prizes are available when you raise \$125, \$250, \$500 or \$1,000 in pledges. Visit the website for a list of the 2018 prizes.

## **Step 3:** Recruit team members

Set a goal for the size of your team, and ask twice as many people to participate. Use our online tools to recruit friends, family and colleagues to join your team and donate. If someone is unable to walk with you, ask them to support you or your team with a donation.

## **Step 4:** Have fun and encourage your team members

Help your team members personalize their fundraising webpages. Suggest using email and social media tools to share reasons for walking with family and friends. Encourage team members to set personal fundraising goals.

Call 262-928-9255 for details.  
Register and donate at [ProHealthCare.org/WalksforCancer](http://ProHealthCare.org/WalksforCancer).



PROHEALTH CARE